

ANNA JENKINS

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Portfolio

annajenkinsad.com
@littleblue_studios

Programs



Skills

- Photography (@littleblue_studios)
- Visual art
- Communication
- Leadership
- Ability to work in a team
- Brings energy to the office
- Love to learn

Clients



Profile

Hello! My name is Anna Jenkins. I freelance for small businesses in my community and am taking courses in Adobe Suite programs to keep my skills sharp.

Employment History

Freelance: Photographer/Graphic Design, Peterborough ON

Jan 2023 - Present

- Captured product images using expertly selected lenses, camera settings, and lighting techniques
- Offered graphic design, strategy, and photography support for local small business
- Lead client meetings

Sales Associate at Gemlet, Toronto ON

October 2023 - Jan 2024

- Shared product knowledge while helping find products based on their needs
- Completed many successful permanent bracelets on clients
- Built customer relationships with my knowledge, kindness, and eagerness to help

Jr. Graphic Designer at The Agency RE, Toronto ON

June 2023 - Aug 2023

- Designing marketing material for 100+ real estate agents spanning 6 offices
- Designed print and digital assets for the agents and the offices
- Working in a fast-paced, highly demanding industry like luxury real estate helped me hone my design skills and time management skills

Marketing Associate at Chemong Home Hardware Building Centre, Peterborough ON

June 2022 - June 2023

- Took high-quality photos of custom homes, kitchens, and bathrooms
- Conceptualized and designed interfaces for three websites for affiliated companies
- Designed graphic elements for out-of-home, social media, and print

Internships

Art Director at JOAN Creative, New York City NY

July 2022 - Sept 2022 (3 months)

- Brainstormed, created, and pitched ideas to internal creative teams
- Received and completed client feedback on a tight deadline
- Designed graphic elements for client projects with Photoshop and Illustrator

Art Director at VMLY&R, Mexico City Mexico

Jan 2022 - Mar 2022 (3 months)

- Brainstormed and created ideas to pitch internally
- Offered support to the VMLY&R team

Art Director at Momentum Worldwide, Toronto ON

Oct 2021 - Dec 2021 (3 months)

- Successfully worked in a fast-paced and deadline-driven environment
- Designed graphic elements for client projects with Photoshop, After Effects, and Premiere Pro
- Contributed to the design and execution of digital content for social campaigns

Education

Art Direction Miami Ad School, Toronto ON

Oct 2020 - Sept 2022

- Learned the process of a campaign from start to finish
- Created campaigns and pitched them to real clients
- Programs: Adobe Suites, Google Slides, and Slack

Business - Marketing Centennial College, Toronto ON

Sept 2018 - Aug 2020

- Developed a business for entrepreneurial projects
- Learned how to create and implement strategic plans
- Programs: Google Docs, Google Slides, Teams, Google Suites, and Windows Suites